Privacy Policy

NICASDIGITALPAGE | Effective date: November 10, 2026

1 Who we are

Leonica Fountain, an individual operating as NICASDIGITALPAGE in Washington, United States ("we," "us," or "our"), provides digital products, educational content, and free resources through Beacons. This policy explains how we collect, use, disclose, and retain personal information when you visit our shop, request a resource, purchase a product, subscribe to emails, or contact us.

Leonica Fountain is responsible for privacy questions and requests. Contact info@nicasdigitalpage.com.

2 Information we collect

Depending on your interaction with us, we collect or receive:

- Contact information, including the name and email address you provide through a purchase, signup form, or message.
- Transaction information made available by our checkout providers, such as products ordered, order dates, payment status, and billing details where needed for the transaction.
- Communications, including questions, support requests, and information you choose to send us.
- Marketing preferences and consent records, including signup and unsubscribe information.
- Technical and engagement information made available through Beacons, such as page activity, device or browser information, approximate location, and email opens or link clicks where those features are enabled.

Payment providers process payment details through checkout. Please do not email full payment-card numbers, passwords, or sensitive personal information to us.

3 How we use information

We use information to deliver requested freebies and purchases, send order and access messages, answer questions, resolve product problems, manage email preferences, and send marketing to subscribers who have opted in. We also use relevant information to understand engagement, maintain business and consent records, prevent misuse, and meet legal obligations.

We collect information for the purposes explained when it is requested. If we introduce a materially different use that requires additional notice or consent, we will provide that notice and obtain the required consent before beginning that use.

4 Free resources and email marketing

We use the name and email address submitted with a free-resource request to deliver that resource and respond to related questions. Permission to send ongoing marketing is requested separately through an optional signup choice. You may receive the requested resource without agreeing to marketing.

If you opt in, our marketing emails may include educational content, product announcements, promotional offers, affiliate recommendations, and sponsored content. Any required confirmation step must be completed before marketing begins.

You may unsubscribe through the link in a marketing email or by emailing info@nicasdigitalpage.com. We will honor unsubscribe requests within the time required by law and no later than 10 business days. We may still send necessary, nonpromotional messages about an existing order or support request.

5 Service providers and disclosures

We use Beacons to operate our storefront, collect signup information, deliver digital products, and manage email marketing. We also use the payment providers identified at checkout and the email service supporting our customer-contact address. These providers receive information needed for their functions. Beacons and payment providers may also process information for their own purposes under their separate policies.

We may disclose relevant information to professional advisers or authorities when necessary to comply with law, respond to lawful requests, prevent fraud, or establish, exercise, or defend legal rights. Other disclosures requiring your consent will be made only with that consent.

Review Beacons' privacy policy at https://website.beacons.ai/i/beacons-privacy-policy and the privacy notices of the payment provider you choose at checkout.

6 Cookies and affiliate links

Beacons and services used on its platform may use cookies, pixels, or similar technologies for platform operation, security, measurement, and other purposes described in their notices. Email engagement features may record opens and link clicks. The availability of information and controls depends on the platform and enabled settings.

You can use available platform privacy controls and browser settings to manage cookies. Blocking some technologies may affect functionality. Browser controls do not necessarily prevent every form of tracking, including email tracking.

When you follow an affiliate link, the merchant or affiliate network may use tracking technologies to attribute a referral and may receive information about your visit or purchase. Their own privacy policies apply to those interactions. Our affiliate relationships are disclosed with the relevant promotions.

7 The Course Hub

Our Course Hub is a website hosted by Netlify. When you visit it, it loads fonts from Google Fonts and a tour video from Loom. These services may receive technical information, such as your IP address and browser details, and may use cookies or similar technologies under their own privacy policies.

Your Vault, labels, notes, and course progress are saved only in your own browser on your device. We do not receive them. If you connect Gmail to Claude to follow the course, that connection is between you and Anthropic under Anthropic's terms, and we do not receive your email or Claude's results.

8 Artificial intelligence and personal information

We use AI tools to help create educational and digital content. We do not enter customer names, email addresses, support messages, or other customer personal information into AI tools for content generation or model training.

This describes our own use of AI tools. Beacons and other independent service providers describe their own technology and data practices in their policies. If our own practices change, we will update this policy and obtain any legally required consent before using personal information for a new purpose.

9 Retention and security

We retain information only as long as reasonably necessary for the purposes described here. Relevant factors include fulfilling orders, resolving support matters, maintaining tax and transaction records, documenting consent, and meeting legal obligations. We retain limited unsubscribe information so we can continue to respect your choice. When information is no longer needed, we delete it or de-identify it, subject to lawful retention requirements and provider backup cycles.

We use reasonable administrative and technical safeguards appropriate to the information we handle. No online transmission or storage method is completely secure.

10 Your choices and privacy rights

Depending on your location and the laws that apply, you may have rights to request access to, correction of, or deletion of your information; withdraw consent; or exercise other applicable privacy rights. Some requests are subject to legal exceptions, including required transaction records. Withdrawing consent may affect services that depend on the information, but will not invalidate earlier lawful processing.

Send requests or complaints to info@nicasdigitalpage.com. We may request information reasonably necessary to verify your identity and will respond within applicable legal time limits. You may also complain to the privacy regulator with jurisdiction over your concern, including the Office

of the Privacy Commissioner of Canada where applicable. We will not unlawfully discriminate against you for exercising a protected privacy right.

11 Processing across borders

We operate in the United States. Information submitted by Canadian customers may be transferred to and processed in the United States or other countries where our providers operate. It may be accessible to courts, law enforcement, or authorities under those countries' laws. Those laws may differ from the laws where you live. We use safeguards and arrangements required by applicable law for information handled on our behalf.

12 Children and updates

Our shop and educational resources are intended for adults and are not directed to children under 13. We do not knowingly collect personal information from children under 13. Contact us if you believe a child has supplied information so we can investigate and take appropriate action.

We may update this policy as our practices change. The current version will show its effective date. We will provide additional notice and obtain consent when required by law; an update alone does not authorize a materially different use requiring consent.

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